



# Cultural & Social Youth Entrepreneurship

Youth unemployment keeps increasing across Europe. At the same time, young people are innovating and have strong motivation to create new markets and jobs.

CASYE responds to this current reality and youth needs by supporting youth entrepreneurship in the creative sector through the development and piloting a social economy model, with an emphasis on empowering young people with fewer opportunities (social obstacles, geographical obstacles and/or economic obstacles).

## HOW

CASYE is a social entrepreneurship youth project by adopting a youth-led structured for its management and evaluation. Through the CASYE Youth Advisory Board, young entrepreneurs from all participating countries will control the project quality while also allowing the creation and selection of several potential business ideas in the sector of creative cultural industries.

The young entrepreneurs who will submit them will be guided through the mentoring programme, using the CASYE model. This will not only lead to the piloting of the CASYE mentoring programme, but also the actual creation of new, youth-led businesses in the participating countries.

## OBJECTIVES

**1** A mentoring, CPD accredited programme for youth organisations and youth workers working directly with young people with fewer opportunities and who wish to become entrepreneurs in the social or cultural sectors.

**2** The development of a sustainable ecosystem in supporting youth entrepreneurs in the creative European cultural and social sectors.

**3** Develop youth work methodologies and tools adapted to the current situations the young, especially adolescent population is living.

**4** Empower youth workers to upgrade their current work with young people, while also validating this new knowledge through the provision of Continuous Professional Development (CPD) Certificates.

## OUTPUTS

**2 INTELLECTUAL OUTPUTS:**

1. The CASYE Mentoring Model Programme for youth workers
2. CASYE Implementation Handbook.

3 national open days and 1 INTERNATIONAL closing CONFERENCE.

1 short-term joint staff TRAINING EVENT with 12 delegates.

Partnership

